



AGENDA

Regional Webinar "European mHealth Hub Support – share experience with Western Balkan Economies on digital solutions developed by the Hub"

28 September 2020, 14.00 – 15.30, Online Webinar

14.00 – 14.10 Welcome and introduction – Objectives of the webinar

Moderated by *Regional Cooperation Council*

- Maja Handjiska-Trendafilova, *Regional Cooperation Council*
- Mira Jovanovski-Dasic, *South-Eastern Europe Health Network*
- Clayton Hamilton, *World Health Organization*
- Jaroslaw Ponder, *Head of the ITU Office for Europe, ITU*

14.10 - 14.50 European Union mHealth Hub Overview & Examples

Moderated by *European mHealth Hub*

The session aims is to present an overview of the implemented EU mHealth hub, as well as share examples of digital tools developed and used in health sector. In addition, the session will present implementation of framework: management, content, technology, as well as operationalization of implementation of mHealth programs.

- Birgit Morlion, DG CONNECT
- *mHealth Hub Team*
- *Mirela Strandzheva, National Center of Public Health and Analyses, Republic of Bulgaria - "Using mHealth to empower patients to take control of their diabetes-the experience of Republic of Bulgaria"*

14.50 – 15.20 Open discussions among participants

Moderated by *Nikola Antovic, South-Eastern Europe Health Network*

The aim of the session is to open discussion on how economies can benefit from developed European mHealth hub, what hub can support, as well as to see the needs in implementing mHealth programs in the region¹. The WB economies are kindly invited to take part in the discussion and share their views.

- *WB economies*

15.20 – 15.30 Next steps and Conclusions of the meeting

¹ Items of interest for open discussion: Potential supporting of mHealth programs in WB given the current COVID-19 situation; additional information on European mHealth Hub repository of Aps; share views on how to replicate tools/ how to use mHealth Hub experience in WB; share experience of mHealth Hub on how to make health digital for connecting it into health systems, etc.



Moderated by *Regional Cooperation Council*

- Maja Handjiska-Trendafilova, *Regional Cooperation Council*
- *Representative of South-Eastern Europe Health Network*
- Sameer Pujari, *World Health Organization*
- Hani Eskandar, *International Telecommunication Union*